



CHINA BRIEFING

The Practical Application of China Business

The Yangtze River Delta

Business Guide to the Shanghai Region

(Fourth Edition)



长江三角洲

DEZAN SHIRA & ASSOCIATES

Produced in association with Dezan Shira & Associates



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Business Guide to Shanghai and the Yangtze River Delta

(Fourth Edition)



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The majority of statistics are taken from government publications, major news sources and publicly-available third party reports.

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About Asia Briefing's China Business Guides

Thank you for buying this guide. China Briefing's publications are designed to fill a niche in the provision of information about business in China.

When we decided several years ago to commence this series, we did so with the knowledge that much information about China is scattered, contradictory, expensive or available only in Chinese. This guide is designed to change that and pull together the practical information you need for doing business in China in an accessible and engaging form.

The articles and materials within have been researched and written in China by those familiar with the issues faced by foreign invested enterprises. To compile this guide, we have engaged the assistance of a respected professional services firm: Dezan Shira & Associates. Without this firm's assistance this book would not have been possible, and we wholeheartedly recommend their services.

Contributors, editors and designers of previous editions of this guide include: Lucy Brady, Edward Boyle, Chua Siew Joo, Robert Deng, Chris Devonshire-Ellis, Rosario Di Maggio, Marco Ferrari, Daniel Hughes, Becky Jian, Charles Racine, Edward Robinson, Joyce Roque, Andy Scott, Graham Thompson, Nazia Vasi, Natalie Wirska, Sam Woollard, Jennifer Wu, Jeffy Yuan, Vicky Zhang.

Contributors to the current edition include: Julia Gu, Eunice Ku, Simon Sheung, Kaitlin Shung, Lena Xia. This edition was designed by Chris Wei and edited by Samantha L. Jones.

At China Briefing, our motto is "the practical application of China business" and we hope that within this volume and our other publications you feel that we have achieved this.

Sincerely,

Asia Briefing

Contents



1. Setting the Scene.....7

The China Picture.....	8
Shanghai & the YRD in Perspective.....	17

2. Provinces and cities of the YRD..... 25

SHANGHAI.....	26
JIANGSU PROVINCE.....	33
Changzhou.....	40
Nanjing.....	44
Suzhou.....	48
Changshu.....	52
Kunshan.....	54
Taicang.....	56
Wuxi.....	58
Yangzhou.....	62
ZHEJIANG PROVINCE.....	66
Hangzhou.....	73
Ningbo.....	77
Wenzhou.....	81
ANHUI PROVINCE.....	85
Hefei.....	92

3. Establishing Business..... 97

Setting up in China.....	98
Business Taxes.....	106
Development Zones.....	110

Appendix, Directory, References.....	121
Glossary of Terms.....	127



Business Guide to Shanghai and The Yangtze River Delta

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Designed with the foreign investor in mind, this guide presents region and city-specific intelligence available through few other English sources. Its pages overview the region from a business standpoint, examine the economy of the region's provinces and prominent cities in depth, and introduce the basics of establishing a business in the region.

With detailed economic indicators and primary research largely from Chinese government and news sources, this guide is an accessible and engaging compilation of the practical information you need for doing business in the region. Part of a series including business guides to Beijing and Northeast China, South China and the Greater Pearl River Delta, Central China and West China.

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-Michael Cronin, COO, Peony Capital, Beijing

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