



ASEAN BRIEFING

From Dezan Shira & Associates

Issue 31 • November 2024 | www.aseanbriefing.com

The ASEAN Education Market: Trends, Challenges, and Investment Pathways

An Introduction to ASEAN's Education Market Pg 04

Indonesia: Tapping into ASEAN's Largest Education Market Pg 09

Malaysia: Building a Regional Education Hub Pg 14

Thailand: Reskilling a Workforce Pg 17

Vietnam: A Promising Destination for Education Development Pg 21



Introduction



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As Southeast Asia continues to experience economic growth and societal change, the role of education in fostering skilled and adaptable workforces has never been more critical. Education, as a key enabler of economic competitiveness and social mobility, sits at the centre of this transformation. Governments across the region are implementing ambitious reforms and actively inviting foreign investment to meet the increasing demand for quality education at all levels, from early childhood to higher education and beyond.

Each ASEAN country offers a unique landscape for foreign investors, shaped by distinct cultural contexts, regulatory frameworks, and educational needs. Indonesia, with its vast population, aims to expand access to quality education to drive national development. Malaysia aspires to become a regional education hub, attracting students from across the globe. Thailand’s emphasis on vocational training and digital education is driven by the challenges of an aging population and skill shortages in key industries. Meanwhile, Vietnam’s youthful demographics and fast-growing middle class create ample demand for diverse educational services, including vocational training and international programs.

The latest issue of ASEAN Briefing magazine explores these opportunities in depth, providing a comprehensive guide for investors seeking to tap into Southeast Asia’s expanding education sector. Through country-specific analysis, regulatory guidance, and data-driven insights, this edition covers Indonesia, Malaysia, Thailand, and Vietnam, offering strategies and practical advice for successfully navigating one of ASEAN’s most promising growth sectors. Please email us at asean@dezshira.com.

With kind regards,

Alberto Vettoretti



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Credits

Publisher - Asia Briefing Media Ltd.

Lead Editor - Melissa Cyrill

Contributors - Ayman Falak Medina, Marco Förster, Pritesh Samuel

Designer - Miguel Enrico Anciano

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Contents

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Pg 04

Pg 09


Pg 14


Pg 17

Pg 21


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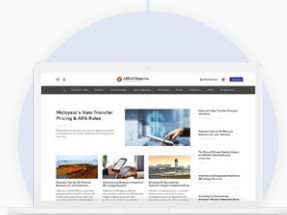
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