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China Industries to Watch in 2025: Tapping into Growth Opportunities

Key Policies Shaping China's Industry Landscape in 2025 Pg 04

Spotlight on Key Industries to Watch for 2025 Pg 10

Strategies to Tap into China's Industry Opportunities Pg 18



Introduction



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China's economy is facing mounting pressures, yet it remains the world's second-largest economy, with its industrial development continuing to wield significant influence over global supply chains. For foreign businesses, this presents both opportunities and challenges in an ever-evolving market.

Understanding China's industrial landscape and staying attuned to its policy shifts are crucial for companies operating within the country or planning to enter the market. These factors ultimately determine whether businesses can capitalize on emerging opportunities while navigating potential risks.

In this issue of China Briefing Magazine, we explore key policies that are likely to shape China's industrial landscape in 2025, including the latest updates to the foreign investment encouraged catalogue and the negative list, China's green progress, and the government's short-term priorities and long-term strategies. We delve into industries to watch, such as high-tech manufacturing, green sectors, industries related to the aging population, edtech, ESG, and data compliance—highlighting both current trends and future prospects. Additionally, we share insights into successful strategies for businesses that have effectively tapped into the Chinese market, offering guidance for those looking to make the most of these opportunities.

We hope this publication equips you with the knowledge and insights necessary to succeed in China's dynamic environment.

With kind regards,

Alberto Vettoretti



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Contents

Key Policies Shaping China's Industry Landscape in 2025

Pg 04

Spotlight on Key Industries to Watch for 2025

Pg 10

Strategies to Tap into China's Industry Opportunities

Pg 18

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