



## ASEAN BRIEFING

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### Investing in Malaysia: Key Sectors and Opportunities for Foreign Investors

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# Introduction



**ALBERTO VETTORETTI**

Partner  
Dezan Shira & Associates

Malaysia is emerging as one of Southeast Asia’s most attractive investment destinations, offering a diverse economy, pro-business policies, and a strategic position within the ASEAN region. As global businesses seek expansion opportunities in Asia, Malaysia’s well-developed manufacturing base, financial services sector, healthcare industry, and digital economy provide compelling avenues for foreign investors.

Each sector presents unique advantages for investors looking to capitalize on Malaysia’s growing economy. The manufacturing sector, a key driver of the country’s exports, is expanding into high-value industries such as electronics, automotive, and aerospace, supported by advanced infrastructure and investment incentives. In financial services, Malaysia is a recognized leader in Islamic finance, with a mature banking system and a globally influential sukuk market. The healthcare industry, particularly in medical tourism, is rapidly growing, attracting international patients and fostering private-sector investments in specialized healthcare facilities and digital health solutions. Meanwhile, the technology and digital economy sector, led by data center expansion, cloud computing, and AI-driven innovations, is transforming Malaysia into a regional hub for digital infrastructure.

This issue of Investing in Malaysia provides a comprehensive analysis of the country’s key investment sectors, outlining growth trends, regulatory developments, and investment incentives. Designed for foreign investors, this guide explores how businesses can successfully enter Malaysia’s dynamic market while leveraging its competitive advantages. For more information on setting up or expanding operations in Malaysia, please contact us at [asean@dezshira.com](mailto:asean@dezshira.com).

With kind regards,

Alberto Vettoretti



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