



Manufacturing in Vietnam: Regional Clusters and Site Selection for Production Expansion

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Introduction



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Welcome to the March 2026 issue of *Vietnam Briefing Magazine*, “Manufacturing in Vietnam: Regional Clusters and Site Selection for Production Expansion.” This edition examines why Vietnam continues to attract global manufacturers and how companies can evaluate the country as a production base in Asia.

Vietnam’s manufacturing sector has evolved from a low-cost assembly platform into a strategic node within global supply chains. Strong foreign direct investment inflows, expanding trade agreements, and sustained industrial policy reforms have strengthened the country’s role in export manufacturing and supply chain diversification.

In this issue, we provide an overview of Vietnam’s manufacturing landscape, including key export sectors, investment trends, and government initiatives aimed at upgrading industrial capabilities through technology adoption and greener production models. We also examine Vietnam’s major industrial regions, highlighting how differences in infrastructure, labor markets, and sector specialization can influence site selection decisions. Finally, we outline practical considerations for companies planning manufacturing expansion in Vietnam, including location strategy, investment structures, and supply chain factors that are shaping new production investments.

Designed for manufacturers, supply chain planners, and foreign investors, this issue provides a concise overview of Vietnam’s manufacturing environment and key considerations for establishing operations. For business inquiries, please contact us at Vietnam@dezshira.com.

With kind regards,

Vivie Wei



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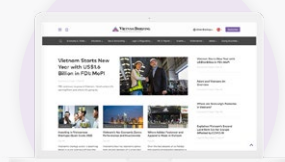
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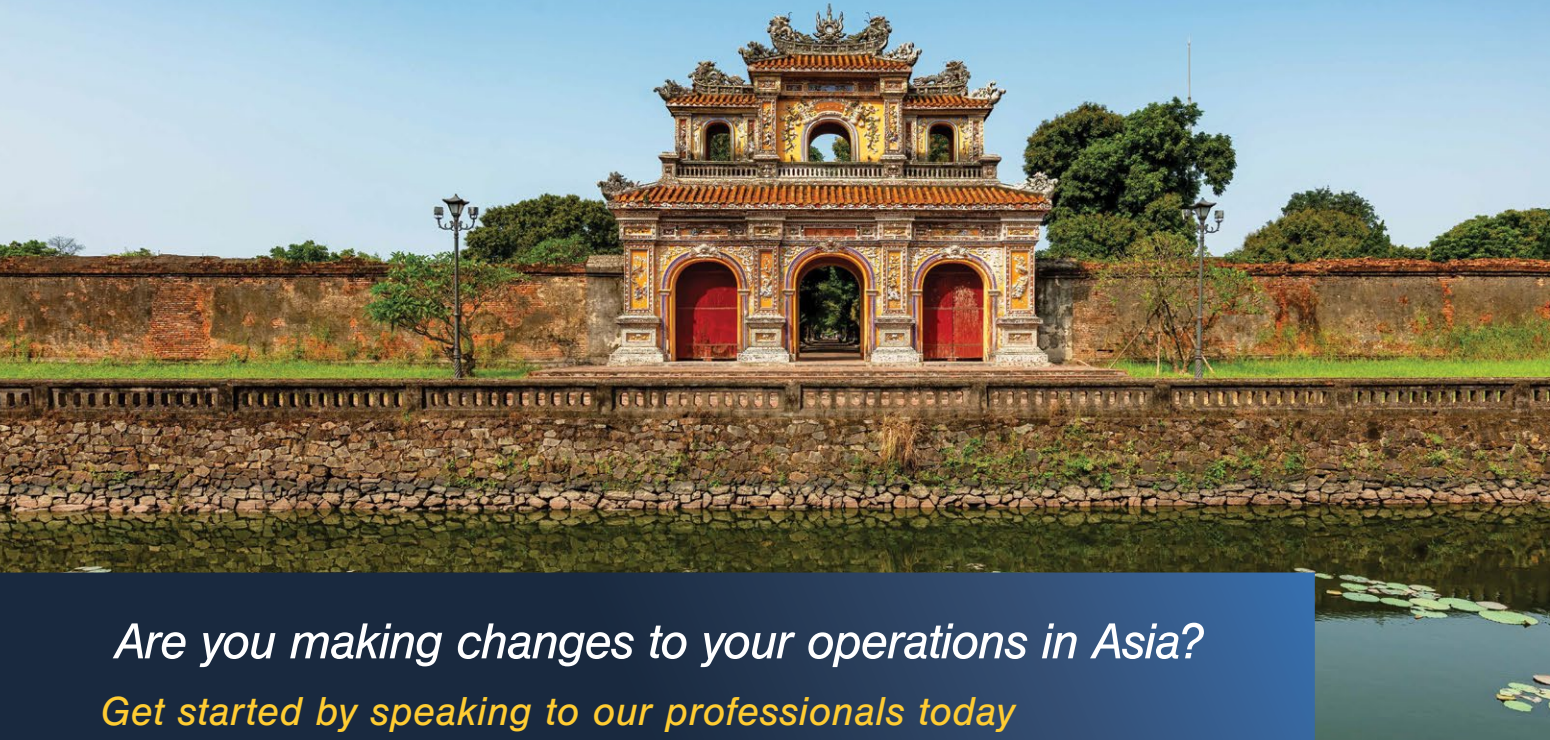


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