



INDIA BRIEFING

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Where to Invest in India: Analyzing Gujarat, Maharashtra, and Tamil Nadu's Business Environment

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Introduction



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The business landscape in India is a dynamic interplay of challenges and opportunities, catering to both well-established and emerging enterprises. With 28 states and 8 union territories, each characterized by unique language, culture, perspective, geography, infrastructure development, and industry regulations, effectively navigating this diversity is essential for foreign companies engaging in trade or investment.

As the world's most populous country, India's regional demographic spread significantly impacts the labor market size and requires foreign stakeholders to assess the quality of available human resources. Also, to succeed in the Indian market, foreign companies must conduct due diligence to identify suitable and cost-effective locations aligning with their operational needs, besides considering mature hubs in economically significant states.

This edition of *India Briefing Magazine* emphasizes the importance of market feasibility studies before entering India — crucial for optimal outcomes — by capitalizing on regional policies, industrial ecosystems, supplier networks, and talent sourcing. Additionally, we spotlight three prominent Indian states for manufacturing businesses, providing state-specific fact sheets that highlight key strengths and opportunities.

With extensive experience in assisting foreign enterprises in Asia, both in the pre-investment and market entry stage, Dezan Shira & Associates is well-equipped to assist your company meet its growth goals. Our offices across India provide valuable local insights and expertise. For more information, please contact us at india@dezshira.com.

With kind regards,

Rohit Kapur



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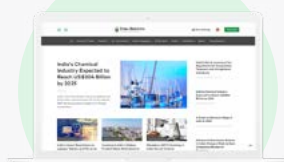
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