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The FAST-TRACK to Market Entry: Outstaffing

- P.04 Market Entry FAST-TRACK
- P.06 Outstaffing Through the Decades
- P.08 Another Look Through the Looking Glass
- P.12 Outstaffing Today: Case Studies
- P.14 Pitfalls of Outstaffing - What to Consider
- P.16 Other Points for Consideration
- P.18 The Next Stage - Registering a Legal Entity

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Introduction

When expanding into any new market, companies are generally confronted with barriers to entry. For a foreign company entering a CIS country, for instance, the barriers for a typical business setup, including registration of a legal entity, representative office or branch office, can be quite significant both in terms of bureaucracy and time spent. Even the simplest of tasks come with their headaches.

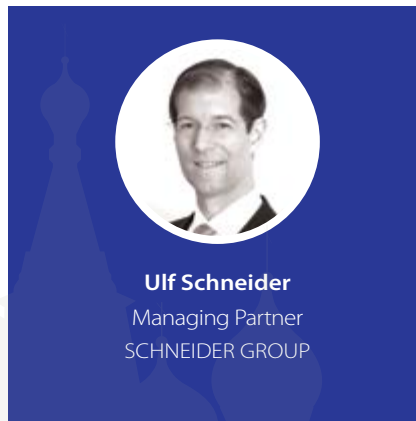
A foreign company will need to devote three to five months to the establishment of a legal entity or representative office in Russia, and must prepare, translate and notarise a mass of documents in order to complete the process. In addition, a lot of time and effort is required to open a bank account, recruit and employ the general director or head of representative office, organize a legal address, obtain work visas (if employing a foreign worker), etc.

This makes for quite an investment of time and resources, which often deters foreign investors from entering the market and making the most of the many investment opportunities which are there to be exploited. This is especially relevant today

considering the economic uncertainty surrounding the Russian, and indeed CIS, market.

In response, SCHNEIDER GROUP has come up with a solution that enables foreign companies to try out the local markets in which we operate, without the need to register a legal entity or make any large investments. The central point

to this concept, around which everything revolves, is the overlooked (and often unknown) option of outstaffing. We call it our Market Entry FAST-TRACK service.



Kind regards,

Ulf Schneider
Managing Partner
SCHNEIDER GROUP

Reference

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Table of Contents

- P.04** Market Entry FAST-TRACK
- P.06** Outstaffing Through the Decades
- P.08** Another Look Through the Looking Glass
- P.12** Outstaffing Today: Case Studies
- P.14** Pitfalls of Outstaffing - What to Consider
- P.16** Other Points for Consideration
- P.18** The Next Stage - Registering a Legal Entity



This Issue's Topic

The FAST-TRACK to Market Entry: Outstaffing

About SCHNEIDER GROUP

SCHNEIDER GROUP - 500 experts, six countries, your one-stop partner

We at SCHNEIDER GROUP provide our international clients with the back office services they need to expand their business into or within Russia, Kazakhstan, Belarus, Ukraine, Poland and Germany. Our services include accounting outsourcing, tax consulting, import, EPR systems and support in legal matters.

To increase their efficiency and profitability, we implement and develop modern technology and constantly improve processes and workflows.

Our confidence in the quality of our solutions is reflected by the fact that we ourselves utilise them on a daily basis.

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Market Entry FAST TRACK

500 experts for a fast and effective market entry into Russia, Kazakhstan, Belarus, Ukraine and Poland.

- "Without company registration"
- Quick solution for a trial period
- Office-in-office
- Import into Russland incl. DDP



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