

A Guide to IT Nearshoring in Russia, Belarus and Ukraine

Including

- P.04 An Overview of Nearshoring
- P.06 Russia, Belarus and Ukraine as markets for IT services
- P.09 Recruiting IT specialists in Russia, Belarus and Ukraine
- P.11 Three main elements of a high quality IT-infrastructure
- P.12 The Importance of Data Protection
- P.14 Q&A IT Nearshoring



Introduction

Dear Reader,

India is well known for its great IT-experts and has been the leader already for a very long time in offering opportunities in IT-offshoring. This business model worked very well for all involved. However, other countries

are catching up, and some of them provide a similar or even more favorable environment.

Russian speaking countries offer excellent conditions for IT-projects. This generally concernsnotonlyprogrammers, but also other experts, such as project managers in IT, who are widely regarded to be highly qualified and good team players. We are also hearing more opinions

expressing high satisfaction with the communication capabilities of IT-teams in Russian speaking countries. Indeed, language skills, intercultural experience and understanding of Western needs are well developed in Russia, Belarus, and Ukraine. In fact, of the Russian speaking counties, these three in particular have the most developed IT-landscape. For Western Europeans, these countries are easily accessible and thus for them we can truly speak about IT-nearshoring rather than IT-offshoring. This issue of RUSSIA BRIEFING shows how you can benefit from these advantages. It is not only Russia that is trying hard to attract more investors for localization and production set up in order to create new jobs, Belarus and Ukraine are doing the same. All three countries are taking different approaches and, so

> far, have had limited success. However, the IT-industry can be a real job creation machine and all involved can benefit.

> The professionals of SCHNEIDER GROUP in Moscow, St. Petersburg, Minsk and Kyiv can assist you in taking advantageoftheseopportunities. They will show you how to set up such IT-nearshoring structures, will find the right people for you, and will make

sure you benefit from advantages like tax incentive and other support programs.

I wish your business and IT-projects all the best and hope you find this current issue of RUSSIA BRIEFING very useful for your plans.

Kind regards,

Ulf Schnelder Managing Partner SCHNEIDER GROUP

Reference

Russia Briefing and related titles are produced by Asia Briefing Ltd., a wholly owned subsidiary of Dezan Shira Group.

Content is provided by

Dezan Shira & Associates' partner company SCHNEIDER GROUP. No liability may be accepted for any of the contents of this publication. Readers are strongly advised to seek professional advice when actively looking to implement suggestions made within this publication.

Disclaim

All materials and contents © 2016 Asia Briefing Ltd.



Table of Contents

P.04	An Overview of Nearshoring
P.06	Russia, Belarus and Ukraine as markets for IT services
P.09	Recruiting IT specialists in Russia, Belarus and Ukraine
P.11	Three main elements of a high quality IT-infrastructure
P.12	The Importance of Data Protection
P.14	Q&A IT Nearshoring



SCHNEIDER GROUP - 500 experts, six countries, your one-stop partner

We at SCHNEIDER GROUP provide our international clients with the back office services they need to expand their business into or within Russia, Kazakhstan, Belarus, Ukraine, Poland and Germany. Our services include market entry support, accounting outsourcing, tax consulting, import, ERP systems (1C, SAP and Microsoft Dynamics NAV) and support in legal matters with focus on migration, labor and corporate law.

SCHNEIDER GROUP is your one stop partner in Russian speaking countries and Poland.

More information on www.schneider-group.com





This Issue's Topic A Guide to IT Nearshoring in Russia, Belarus, Ukraine

Online Resources from Russia Briefing

- ERP Systems: SAP vs. 1C
- Understanding Localization in Russia
- A Single Economic Space From Lisbon to Vladivostok
- Sanctions Affecting International Business

Online Resources on Emerging Asia

- Corporate Establishment Services
 - Understanding Laos' Special Economic Zones
- A Guide to China's Free Trade Zones
 - A Guide to India's Special Economic Zones
 - 🌭 🛛 The Guide to Understanding Vietnam's Industrial Zones

Credits Publisher / Chris Devonshire-Ellis Design / Jessica Huang

We set up your **IT-Team** in Russia, Belarus and Ukraine

500 experts for your efficient IT shared service center solution:

- Project planning and execution
- Legal and tax consulting
 - Recruiting of IT experts and programmers

- IT programming
- Support in technical set-up
 - Continuous controlling

SCHNEIDER GROUP



Thomas Titsch Director ERP +7 / 495 / 956 55 57 TitschT@schneider-group.com

www.schneider-group.com